

SCOTT WESTGATE



EXPERIENCE

MERIS, INC.
2012-PRESENT

CREATIVE DIRECTOR

Lead the creative department, consisting of art directors, graphic designers, production artists, web designers, and photographers, in all facets of its operation

Create, present, and execute original marketing concepts and designs that inspire, inform, and captivate clients and relevant audiences across all media forms

Lead brainstorming, photo shoots, creative briefs, and creative presentations

Develop, set, and foster the achievement of employee goals within the creative department

Lead the development of two in-house 4-color direct mail publications monthly

Coordinate, expedite, and manage the flow of creative work, activities, and materials between departments and with clients according to production schedules

2012

ART DIRECTOR

2006-2012

GRAPHIC DESIGNER

**BEVERLY HEIGHTS
PRESBYTERIAN CHURCH**
2018-PRESENT

FREELANCE DESIGNER

Performed complete overhaul of all design assets including programs, posters, flyers, newsletters, annual reports, event branding, and sub-brand identities

Designed 88-page book chronicling refurbishment of stained-glass windows

VARIOUS
2005-PRESENT

FREELANCE DESIGNER

Maintained steady flow of creative projects, both personal and commissioned, including illustrated children books, caricatures, photography services, and identity design

**JOURNAL REGISTER
COMPANY**
2006

GRAPHIC DESIGNER

Created advertisements and other graphic elements for 7 weekly newspapers

Excelled in a deadline-laden environment where organization and efficiency is essential

**KRAEMER-SCHURMAN
ADVERTISING + DESIGN**
2005

FREELANCE DESIGNER

Followed in house process on advertising and other materials from concept to completion

EDUCATION

**YORK COLLEGE
OF PENNSYLVANIA**

*Bachelor of Arts in
Graphic Design, Minor in Music
summa cum laude*

EXPERTISE

CONCEPT + DESIGN
ART DIRECTION
PHOTOGRAPHY
ILLUSTRATION
Adobe Creative Cloud

CONTACT

267.377.6269
STWESTGATE@GMAIL.COM
SCOTTWESTGATE.COM
PITTSBURGH, PA